Winnebago County Industrial Development Board

Minutes of March 4, 2026 meeting

1st Floor Conference Room, David Albrecht Administration Building, 112 Otter Ave., Oshkosh, WI

Board Members Present: Frank Frassetto (Chair), Gordon Hintz, Tom Egan, Morris Cox, Logan Fuller, Andrew Dane, Mary Anne Mueller

Board Members Excused: Amber Hoppa (Secretary/Treasurer), Lucas Reinke, Sean Fitzgerald (Vice-Chair)

Others Present: Paul Sundquist, Josh Koteski, Peggy Hendricks, Lu Scheer, George Dearborn, Ellen Skerke, Kelly Wisnefski, Kelly Nieforth, Tricia Rathermel, Alicia Wenger, Jerry Bougie, Adam Dorn

A. Call to Order: The meeting was called to order at 1:00 pm by Chair Frank Frassetto.

B. Public Comments: Chair Frassetto requested comments from anyone from the public.

Paul Sundquist gave an overview regarding the history and impact of the IDB and the economic development importance of tourism in the County.

No other comments were received from the public.

C. Approval of Minutes:

1. Approval of June 18, 2025 meeting minutes. Motion by Morris Cox and seconded by Mary Anne Mueller to approve the minutes as presented. Motion passed 7-0.

D. Business Items:

1. Board Review and action on 2026 Per Capita Economic Development Funding applications.

Jerry Bougie indicated that a total of $200,000 is available to be allocated for the funding applications for 2026, which amounts to $1.166 per capita population. The Board decided to act on each application separately.

City of Menasha: The Board reviewed the City's application for $17,544 in funding. Andrew Dane provided an overview of Menasha's application and activities. He reported that Menasha intends to use the funding for marketing efforts to promote economic development and for economic development membership dues. Discussion pursued. Motion was made by Logan Fuller and seconded by Gordon Hintz to approve Menasha's application for $17,544 in funding. Motion passed 7-0.

City of Neenah: The Board reviewed the City's application for $ 32,233 in funding. Kelly Nieforth provided an overview of Neenah's application and activities. She reported that Neenah intends to use the funding for economic development marketing efforts, funding of administrative activities, economic development membership dues, and other economic development projects/programs including street/public enhancements, Placer AI subscription, BR&E Program. She also suggested the Board request mid-year status reports from each recipient community. Consensus of the Board was that this was a good idea to pursue. Further Discussion pursued. Motion was made by Tom Egan and seconded by Morris Cox to approve Neenah's application for $32,233 in funding. Motion passed 7-0.

Greater Oshkosh Economic Development Corporation (GO-EDC): The Board reviewed GO-EDC's application for $110,277. This includes allocations from the City's of Oshkosh, Omro, Village of Winneconne and Towns of Algoma, Black Wolf, Nekimi, Nepeuskun, Poygan, Vinland, Utica, Winchester, Winneconne and Wolf River. Tricia Rathermel provided an overview of GO-EDC's application and activities. She reported that GO-EDC intends to use the funding for marketing efforts to promote economic development, funding of administrative activities/positions, a small amount for studies related to economic development and other economic development projects/programs including business attraction, entrepreneurs and startups, and community & workforce development. Discussion pursued. Motion made by Logan Fuller, seconded by Andrew Dane to approve GO-EDC's application for $110,277 in funding. Motion passed 7-0.

Oshkosh Chamber of Commerce: The Board reviewed the Chamber's application for $2,825 in funding. This includes the allocation from the Town of Oshkosh. Josh Koteski provided the Board with an overview of the Chamber's application and activities. He reported that the Chamber intends to use the funding for other economic development projects/programs including engaging business prospects and assisting existing companies with growth. Discussion pursued. Motion was made by Gordon Hintz and seconded by Morris Cox to approve the Chamber's application for $2825 in funding. Motion passed 7-0.

Town of Clayton: The Board reviewed Clayton's application for $5,741 in funding. Kelly Wisnefski provided the Board with an overview of Clayton's application and activities. She indicated the Town intends to use the funding to fund economic development administrative activities/positions in the town. Discussion pursued. Motion was made by

Morris Cox and seconded by Mary Anne Mueller to approve Clayton's application for $5,741 in funding. Motion passed 7-0.

Town of Neenah: The Board reviewed the Town's application for $4,227 in funding. Ellen Skerke provided the Board with an overview of the Town of Neenah's application and activities. She indicated the Town intends to use the funding for other economic development projects/programs specifically for updating the economic development related information for their Comprehensive Plan update with their contracted firm Cedar Corp. Discussion pursued. Motion was made by Tom Egan and seconded by Morris Cox to approve the Town of Neenah's application for $4,227 in funding. Motion passed 7-0.

Town of Omro: It was noted that no one representing the Town of Omro was present to provide a report on the Town's application for funding. Tom Egan made a motion to table the Town of Omro's application and address it at an upcoming IDB meeting. Motion was seconded by Mary Anne Mueller. Motion passed 7-0.

Town of Rushford: The Board reviewed the Town's application for $1,946 in funding. Peggy Hendricks provided the Board with an overview of the Town's application and activities. She indicated the Town intends to use the funding to offset some administrative activities/positions that relate to economic development with their Comprehensive Plan update. Discussion pursued. Motion was made by Mary Anne Mueller and seconded by Morris Cox to approve Rushford's application for $1,946 in funding. Motion passed 6-0-1 with Tom Egan abstaining.

Village of Fox Crossing: The Board reviewed Fox Crossing's application for $22,400 in funding. George Dearborn provided the Board with an overview of the Village's application and activities. He indicated the Village intends to use the funding for economic development marketing efforts, seed money for economic development programs, studies directly related to economic development, funding of administrative activities/positions, membership dues, and site visits related to economic development. Discussion pursued. A motion was made by Tom Egan and seconded by Logan Fuller to approve Fox Crossing's application for $22,400 in funding. Motion passed 6-0-1 with Morris Cox abstaining.

2. Status report on the IDB commitment to support the Winnebago County revolving loan program to expedite housing development – Lu Scheer.

Lu Scheer provided a summary on the proposed Revolving Loan program (RLF) to expedite housing development in the County. She summarized that the IDB committed $1 million in funding for the RLF on June 18, 2025 contingent upon approval of funding from the County ARPA Commission (Spirt Fund). She reported that the County ARPA Commission approved $3.5 million in funding for the RLF on December 2, 2025 which was followed by approval by the County Board on December 16, 2025 for the $3.5 ARPA funding request. She indicated an RFP has been sent out for the purpose of seeking an appropriate non-profit to manage the RLF housing program – the deadline for the RFP is March 11, 2026. Gordon Hintz indicated that the successful firm would need to be approved by County Board. Lu Scheer responded affirmatively to Logan Fuller's question regarding whether there has been outreach to the business community to financially enhance the RLF. Andrew Dane asked about the timeframe on starting up the RLF program. Lu indicated that the RLF should be up and running by the end of 2026 or early 2027. Additional discussion occurred. Lu thanked the IDB for their commitment of funding and involvement in supporting the program.

E. Next Meeting Date. The next meeting will potentially occur sometime in the last couple of weeks of May, and a meeting invite poll will be sent out at that time to the IDB.

F. Adjourn. Tom Egan made a motion to adjourn, seconded by Morris Cox. Motion passed 7-0. The meeting was adjourned at 2:08 pm.

Submitted by,

Jerry Bougie, Recording Secretary